

Czech crown s.r.o.

# CZECH *beer culture*

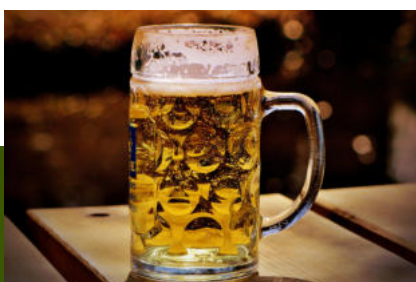


## Czech crown restaurants

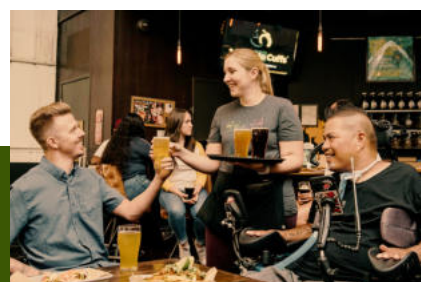
Directly from the heart of Europe, we offer a unique experience linked to Czech beer culture. Czech Crown is a symbol of a beer that already pleased our kings, and its name has become famous thanks to the region where it comes from - Czech lager.



FOOD



BEER



ENJOYMENT

# Czech crown

restaurants



## PROJECT

Thanks to our project, foreign investors can expand their business with a unique offer of a Czech restaurant, which not only provides an excellent culinary experience, but also raises the reputation of Czech culture in the world.

With the **Czech Crown Restaurants** project, you can have **Czech treasures under one roof**.

Join us and give your customers the opportunity to experience Czech hospitality and the taste of Czech beer.

**With Czech Crown Restaurants, you can be part of this unique project and offer Czech beer culture in your restaurant as well.**

## CZECH CROWN RESTAURANTS

**BRAND**

**VIBES**

**BEER**

**FOOD**

**SERVICE**

**MARKETING**

## CONTAINS

- **License** of the registered trademark Czech Crown Restaurants®
- Restaurant **design** – interior, exterior
- **Microbrewery** CON-BEER® with which you can brew all types of craft beers, incl. pilsner-type Czech beer
- Along with local cuisine , a permanent **offer of Czech dishes**
- **Staff training** in the restaurant and kitchen
- **Marketing support** – opening ceremony, brewer and chief training, website [czechcrown.eu](http://czechcrown.eu), contacts, advertising



DISCOVER THE WORLD  
OF CRAFT BEER WITH  
CON-BEER®



WELCOME TO THE  
CZECH CROWN  
RESTAURANTS PROJECT



GAIN KNOW-HOW ON  
CZECH TREASURES

# Czech crown

restaurants



## RESTAURANT OPENING

On April 12, 2025, **the first CZECH CROWN restaurant** with its own CON-BEER microbrewery was officially opened in the Mongolian city of Erdenet.

This project was created in collaboration with the Czech company CONTECHIN GROUP, which provided the complete brewery technology, Czech ingredients, and the basic restaurant equipment.

The project is backed by the Mongolian company Pamir Orgil as an investor, which decided to bring the uniqueness of Czech beer and cuisine to Mongolia. **The Czech touch in Mongolia tastes amazing!**

## CZECH CROWN RESTAURANTS

RESTAURANT

FESTIVALS

EVENTS

OCCASIONS

EXPERIENCE

JOY

## INVESTOR STATEMENT

The restaurant, with a capacity of 60 seats, offers everything you need for beer – from potato soup with mushrooms to homemade sausages. The menu features Czech Crown light and dark beers.

*"Just a week after opening, we can see that Mongolians have a huge interest in Czech beer and cuisine. Guests are returning, and we are already considering expanding production," says the investor with a smile. "Our goal is to maintain the quality and style that are characteristic of Czech beer."*

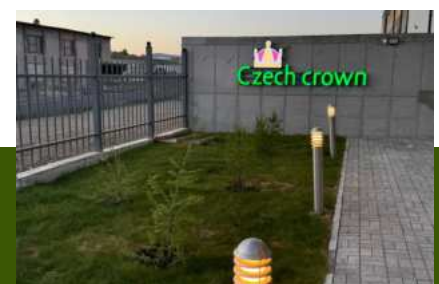
**Pamir Orgil, project investor**



EXCELLENT CRAFT BEER  
FROM CZECH  
INGREDIENTS WITH CON-  
BEER®



TASTE CZECH  
TREASURES



VISIT CZECH CROWN  
RESTAURANTS

# Czech crown

restaurants



## LICENSE HOLDER CZECH CROWN RESTAURANTS

The company CONTECHIN GROUP has been a key partner of the project from the very beginning.

"We are proud to have brought a piece of the Czech Republic all the way to Mongolia. **Czech Crown proves that tradition, honesty, and flavor speak an international language,**" said Bořivoj Minář, representative of CONTECHIN GROUP.

The company will continue to be a partner for the future expansion of the microbrewery – plans include building an adjacent hotel and an event hall for larger cultural events.

## CZECH CROWN RESTAURANTS

### BRAND ATMOSPHERE

### BEER

### FOOD

### SERVICE

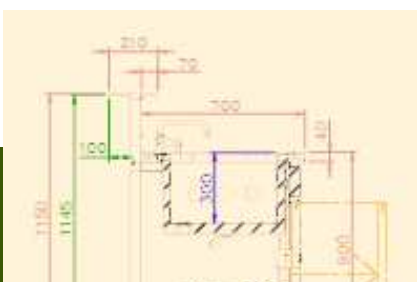
### EVENT

## OPPORTUNITY FOR NEW INVESTORS

The project in Erdenet is a pilot success that confirms the viability of the CZECH CROWN concept beyond Europe.

Mongolia has historical ties with the Czech Republic, and Czech beer enjoys an excellent reputation there.

We plan further development of the Czech Crown Restaurants brand – in collaboration with investors, hotels, restaurants, and franchise partners.



EXPERIENCE  
KNOWLEDGE  
SKILL



HIGH QUALITY  
CONSULTING  
PROFESSIONALISM



SUCCESS  
WEALTH  
RELIABILITY

# Czech crown

restaurants



## MICROBREWERY CON-BEER®

Craft beer is becoming increasingly popular for all generations. With our **CON-BEER®** microbrewery technology, you can **brew a wide variety of craft beer types right on your premises**.

Everything will be adapted to your needs and spaces. With low energy consumption, simple operation and maintenance, CON-BEER® is efficient and environmentally friendly. Precise manual processing ensures a **high technical level** of technology and a **long service life**. Another advantage is the master assembly and functionality test of the microbrewery, which ensures reliability.

**Join us and discover the world of craft beer with CON-BEER®.** Your journey to a unique beer experience begins right here.

## BEER CULTURE

### CON-BEER®

## RAW MATERIALS

## DRAWING DEVICE

## RECIPES

## CZECH BREWER

## RIGHT AT YOUR PLACE

- Czech-made **microbrewery**, suitable for all types of craft beers. Boiler size 500 – 5000 liters according to requirements
- For the production of Pilsner-type beer, certified **Czech hops, malt and yeast** are provided.
- Taking **care of the beer glass** is also important for the correct serving of beer. The tap equipment and the cooling counter are a guarantee of this.
- **Recipes** for traditional Czech pilsner-type beer, adapted to local preferences and tastes. Beer light, dark, strong, weak.
- **Training** of a local **brewer** includes operation of the CON-BEER® microbrewery, utilization of the potential of the raw materials used, storage of beer. The monthly labor of the brewer is included in the price of the microbrewery.



BREWING BEER  
WITH LOVE AND  
CARE



DELICIOUS CZECH  
CUISINE



THE SERVICE THAT  
SUPPORTS  
ENJOYMENT



## BREWING CRAFT BEER

Craft beer is unique because it is brewed in smaller batches with a focus on flavor, originality, and often traditional methods. The owner of a CON-BEER® microbrewery can decide which style best reflects their identity. Alongside the classic Pilsner lager **for a wide audience**, they can experiment with IPA, stout, or sour beers that **highlight the brewer's creativity**. Every style of craft beer can be brewed on CON-BEER® technology, designed precisely for this purpose.

## BEER TYPES

**LAGER**

**ALE**

**WHEAT BEER**

**BELGIAN SPECIALTY  
BEER**

**CRAFT SPECIAL**

## SERVING OPTIONS

**Offer and enjoy Czech beer just the way you like it!**

Serve it directly in your restaurant with a premium draft system and chilled glasses that highlight its full flavor. For larger events, beer can be delivered in bulk kegs, while smaller celebrations are perfect with trendy 5-liter party kegs. Beer can also be filled into glass bottles or PET bottles for take-home enjoyment. Either way – **you'll always be offering the perfect Czech experience.**



**DELICIOUS FLAVOR**



**VERSATILITY**



**AVAILABILITY**

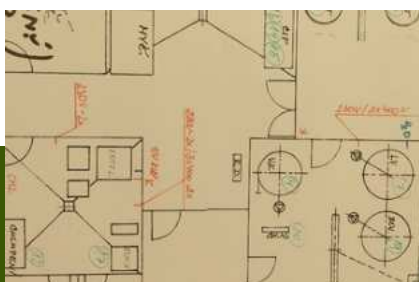


## CON-BEER MICROBREWERY DIAGRAM



## CONTENT

1. Hammer mill
2. Dual vessel brewhouse
3. Whirling tank
4. Compressor with filter
5. Plate cooler of wort
6. CC tanks
7. Barrel filling and barrel washer
8. Wort aeration
9. Cooling unit
10. Plate cooler of cold water
11. Tank with cold water
12. Tank with hot water
13. CIP station - central washing
14. Steam generator



## DESIGN



## MANUFACTURE



## COMMISSION

Czech crown s.r.o.

# CZECH beer culture

## CON-BEER® microbrewery reference:

"This is a great tool for anyone who wants to dive into the world of beer production according to current trends. Even thanks to the raw materials, it provides assurance of quality results and the constantly growing interest of customers. Because the beer is really good, just a different league!"

Radek N., Czech brewer



## PROJECT

The project combines perfect service with high-quality Czech beer, brewed according to traditional recipes at the CON-BEER® mini-brewery from Czech ingredients. In addition, you can also enjoy other traditional Czech dishes that will complement your menu.

## YOU WILL GET

**Czech restaurant**  
-  
**a place where friends and partners meet for delicious food and drinks in a pleasant atmosphere.**

## CONTACT



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[www.czechcrown.eu](http://www.czechcrown.eu)  
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FOOD



BEER



ENJOYMENT